

## ENSAIO FOTOGRÁFICO PHOTO-ESSAY

# THE EMOTIONAL POWER OF CAPITAL CUBA

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ANA CAYUELA MUÑOZ

*A series of photographs that explore the effects economic restrictions have had on human interactions and on people's private lives. The desires and hopes that have grown out of Cuba's economic position stand in stark contrast to the tourists' independence and presented a special kind of encounter brimming with romanticism, exotic curiosity and power.*

*In her moving images, Ana Cayuela Muñoz captures the tiny gestures that reveal dreams of another, freer world. At the same time, they show us a deeply personal view of love relationships taking place under different portents. The result is a series of complex photographs that depict a many-layered social structure — and a reality that is already in the process of disappearing.*

*Ana Cayuela made this series 'The Emotional Power Of Capital' in Habana. Using her status of «Western woman», she analysed how she's been perceived by the others. The methodology of work was about sharing photography; «learning by doing». The photographer made workshops with Cuban guys, which have, as only option to travel outside of the island, to marry a foreigner.*

### *Objectives*

*Make visible the impact that the economic political conditions have on the social behaviours of the population that live under/over them.*

*How far can runs the inequality between humans? How do emotions are manipulated by “money”?*

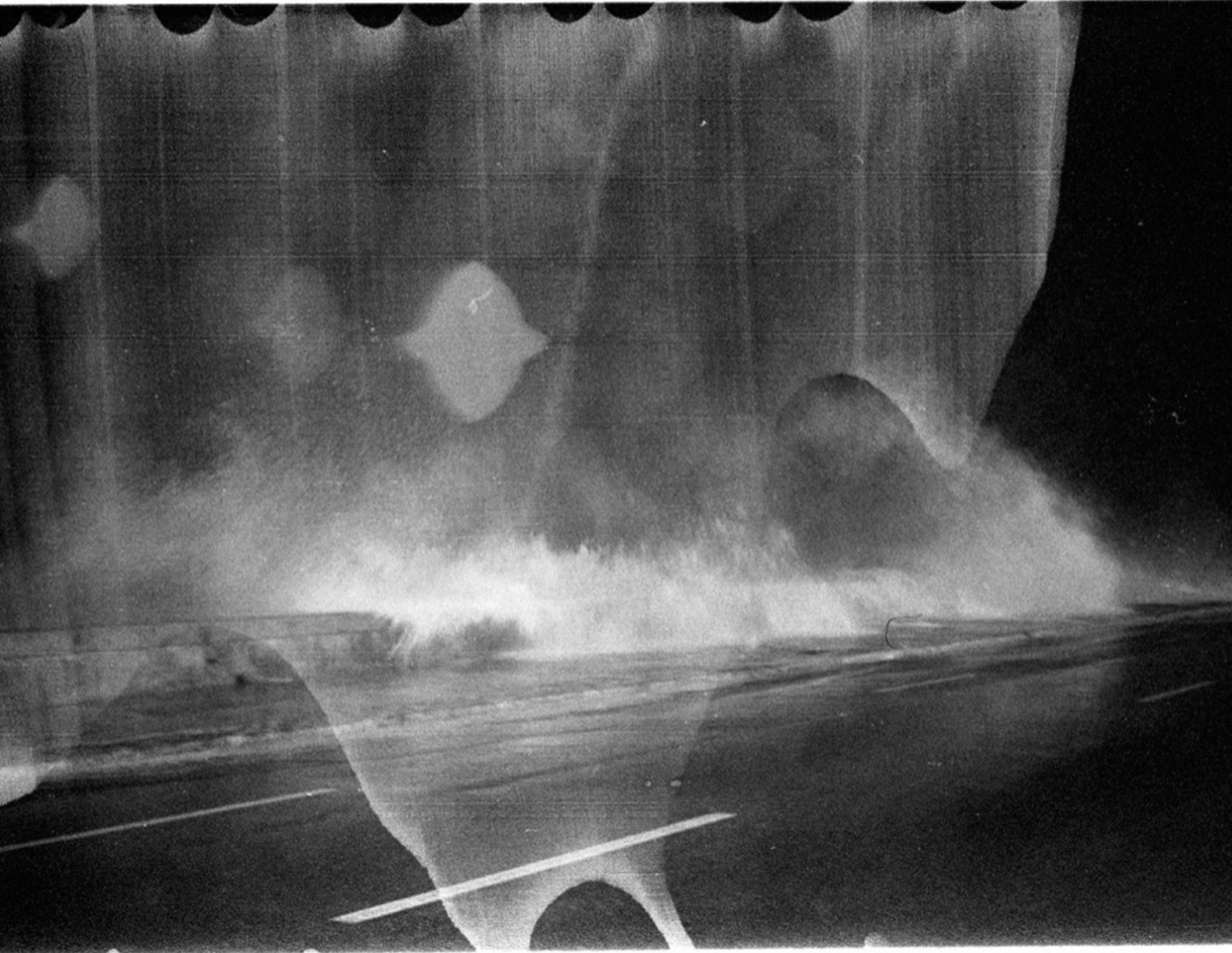
*We wanted to be honest but also ironical; using education (photography workshops) to give tools to the population with less “voice”. If you can’t express yourself freely or you have little internet to share or to say, so you do not count, inside of the globalized soup that our society builds. But, in case you can have a camera into your hands, you can get proofs...*

*We documented ourselves; a tourist west woman with Cuban guys; captured or installed worlds?*

### *Keywords*

*Emotional, Tourism, Colonialism, prostitution, Cuba.*









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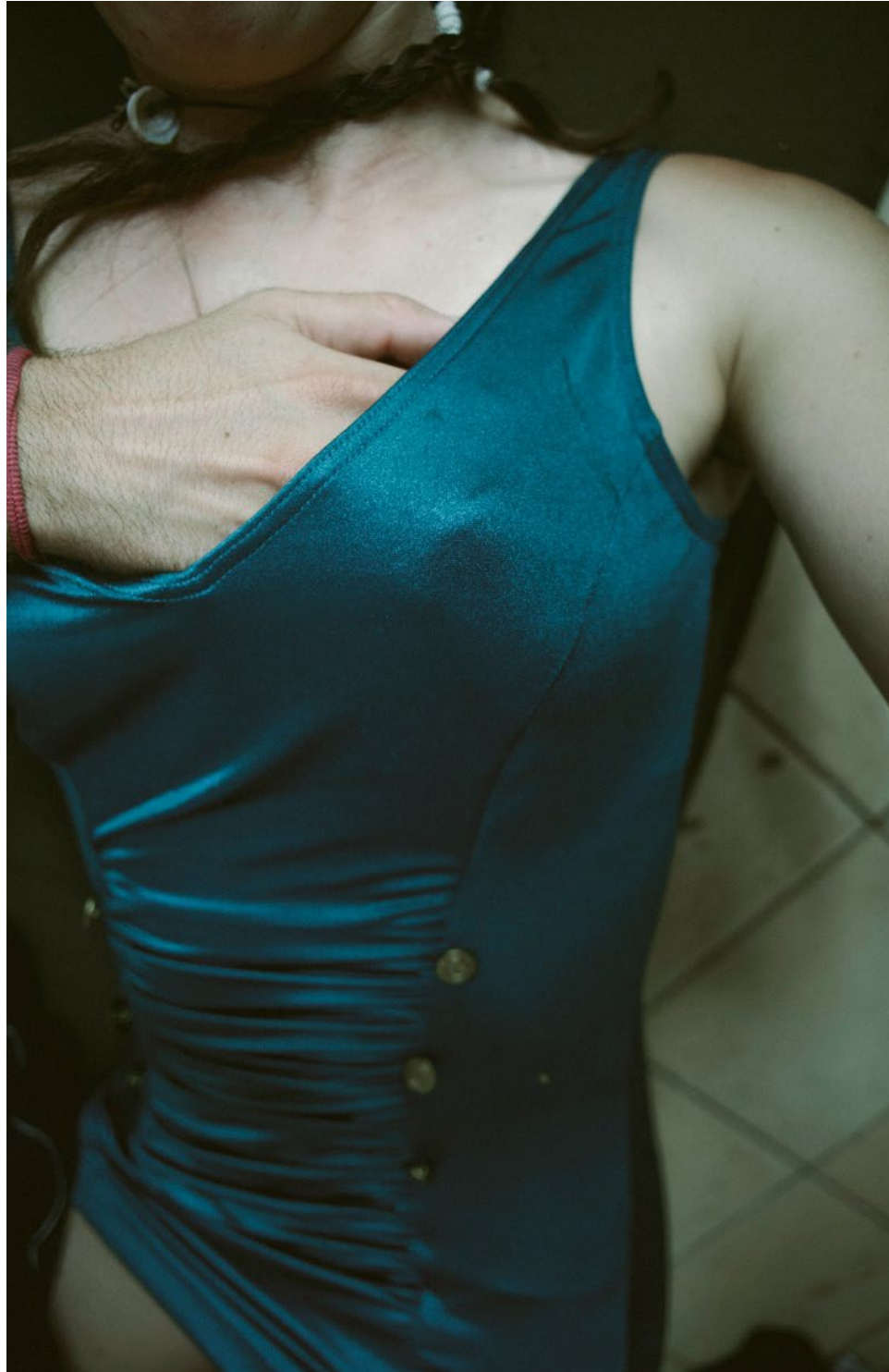






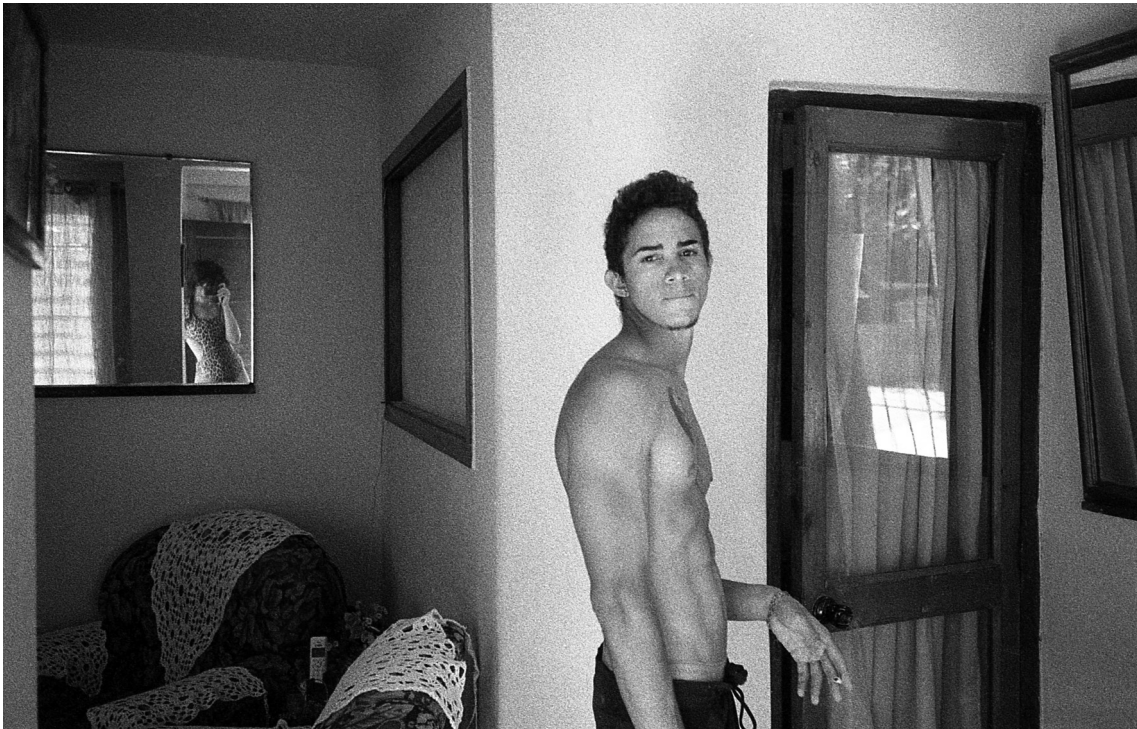
























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